

KIT-KALAI GNARKARUNANIDHI INSTITUTE OF TECHNOLOGY
(AN AUTONOMOUS INSTITUTION)
APPROVED BY AICTE AND AFFILIATED TO ANNA UNIVERSITY CHENNAI,
ACCREDITED WITH 'A' GRADE BY NAAC
COIMBATORE – 641 402.



7.3: INSTITUTION DISTINCTIVENESS

(2021-2022)

7.3 – Institutional Distinctiveness (2021-2022)

Every academic year, reputed companies visit our campus for the recruitment process. Noticeable feedback from the HRs includes, 'Improvement in Communication skills'. Since many students come from vernacular background, one must work on accent counteraction.

In this Toast Mater's club, we work on student's people skills, which help them to stand out and achieve their goals fearlessly.

Toastmasters International is an educational organization that operates clubs worldwide for the purpose of helping members improve their communication, public speaking, and leadership skills. Regular meetings are conducted to provide opportunities for students to,

- Enhance communication Skills
- Improve Public Speaking Skills
- Develop Leadership Qualities

1. Communication Skills: (Business / Interpersonal Communication Skills) One of the fundamental qualities which the recruiters look for is good communication skills. As companies need to deal with various clients, one must be fluent in oral and written business communication. A good communicator can communicate his thoughts, ideas and concerns assertively. Under LSL, students are well trained in verbal and nonverbal communication.

2. Confidence Building: Confidence is the belief in one's ability and capacity to achieve the set objectives. It is one of the most important abilities to master. In LSL, we develop students' selfconfidence and build high self-esteem through different activities.

3. Teamwork and Its Importance: Working in a team will always be an inevitable part of our career. One needs to get the work done by making all the members work together in harmony. One must know how to collaborate and resolve conflicts if arises. Students are made aware of the importance of building trust and team-work through experiential learning.

Some other Skills what we work on are:

- Quantitative Ability
- Logical Reasoning
- Extempore
- Group Discussion
- Presentation Skills
- Resume writing
- Business Communication
- Self-Awareness
- Introduction to different
- Interview Mock Interviews